

SERIAL NUMBER <div style="text-align: center;">09/349,650</div>	FILING DATE <div style="text-align: center;">07/08/99</div>	CLASS <div style="text-align: center;">340</div>	GROUP ART UNIT <div style="text-align: center;">2736</div>	ATTORNEY DOCKET NO. <div style="text-align: center;">DYN-P-99-001</div>
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APPLICANT

NICHOLAS W. NYHAN, NEW YORK, NY; RONIT AVIV, HOLMDEL, NJ.

****CONTINUING DOMESTIC DATA*******
 VERIFIED

****371 (NAT'L STAGE) DATA*******
 VERIFIED

****FOREIGN APPLICATIONS*******
 VERIFIED

IF REQUIRED, FOREIGN FILING LICENSE GRANTED 08/05/99 ** SMALL ENTITY **

Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ <div style="display: flex; justify-content: space-between; font-size: small;"> Examiner's Initials Initials </div>	STATE OR COUNTRY <div style="text-align: center;">NY</div>	SHEETS DRAWING <div style="text-align: center;">2</div>	TOTAL CLAIMS <div style="text-align: center;">20</div>	INDEPENDENT CLAIMS <div style="text-align: center;">3</div>
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ADDRESS

PATENTS & TMS
 1914 NORTH MILWAUKEE AVENUE
 CHICAGO IL 60647

TITLE

"SYSTEM AND METHOD FOR EVALUATING AND/OR MONITORING EFFECTIVENESS OF ON-LINE ADVERTISING"

FILING FEE RECEIVED <div style="text-align: center;">\$380</div>	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT NO. _____ for the following:	<div style="font-size: small;"> <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit </div>
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Bib Data Sheet

CONFIRMATION NO. 6878

SERIAL NUMBER 09/349,650	FILING DATE 07/08/1999 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. DYN-P-99-001
APPLICANTS NICHOLAS W. NYHAN, NEW YORK, NY; RONIT AVIV, HOLMDEL, NJ; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY ** ** 08/05/1999				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged	STATE OR COUNTRY NY Examiner's Signature <i>Tamara K. Davis</i> Initials <i>TD</i>	SHEETS DRAWING 3	TOTAL CLAIMS 44	INDEPENDENT CLAIMS 5
ADDRESS 23460 LEYDIG VOIT & MAYER, LTD TWO PRUDENTIAL PLAZA, SUITE 4900 180 NORTH STETSON AVENUE CHICAGO , IL 60601-6780				
TITLE "SYSTEM AND METHOD FOR EVALUATING AND/OR MONITORING EFFECTIVENESS OF ON-LINE ADVERTISING"				
FILING FEE RECEIVED	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time)	

721

☐ 1.18 Fees (Issue)☐ Other _____☐ Credit